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SUPPLY CHAIN
EUROPEAN CONFERENCE

JUNE 19-20 – University of Verona
VERONA, ITALY



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European Research Seminar
(ERS) ON LOGISTICS & SCM



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From Source to Ship: Dana's digital transformation in direct sourcing and manufacturing supply chain with Blume Global

CSCMP – Dana
June 2025

Value Others | Inspire Innovation | Grow Responsibly | Win Together



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Dana Snapshot

1904

history dating back
120 years

88

major manufacturing
facilities

11k+

patents

\$10.6B

2023 sales

10

country network of
technology centers

31

countries with
Dana presence

42k

employees globally

13k+

customers in
141 countries

6

continents

Last Updated: March 16, 2024



Global Customers





Electrification. **Delivered.**[™]



Complete electrified systems for all mobility markets



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Purchasing Analytics



Supplier Relationship Management



Supply Chain Sustainability



Supplier Risk Management



Supplier Diversity



Purchasing Admin SSO



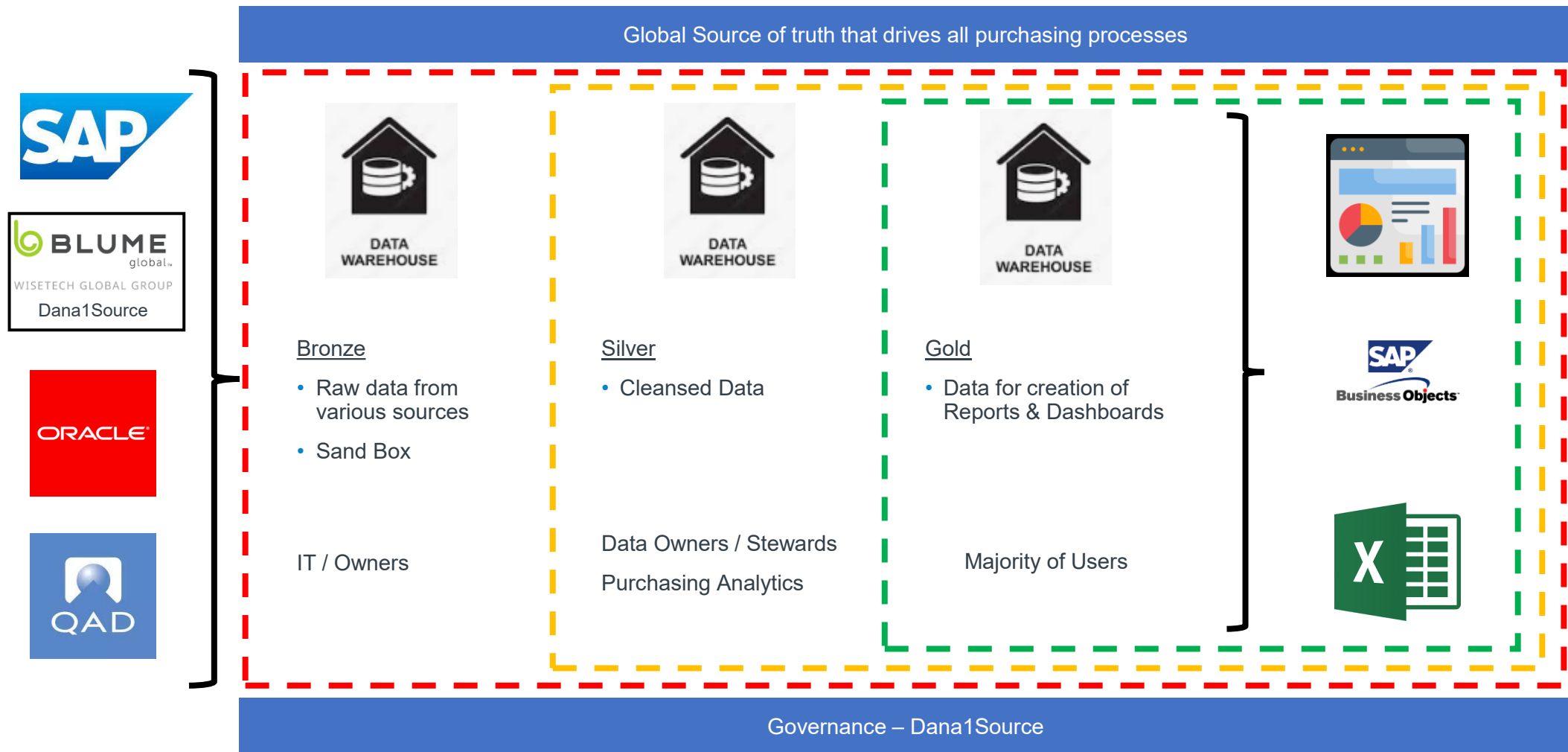
Purchasing Performance Management



Training, Data Literacy & Strategy

Every Facet of Purchasing relies on Dana1Source for Data

Enterprise Data



Over a decade in the making!

2013

LIVESOURCE LAUNCH - DANA1SOURCE

Supplier Management
RFQ / RFI
Sourcing

LiveSource

2017

QUALITY

Launch of NCMR
Contract Library

BLUME
global™

2022

ORDER MANAGEMENT

Develop and begin launch of order management
Launch executive Business Review
Launched PPAP
Item Centric

PROBLEM STATEMENT

- Multiple ERP systems
- Multiple quality systems
- No Master Data
- No supplier management
- No common processes
- No Risk Management
- Buyers managing the day to day plus.....

Data integration with Livesource – 400+ attributes
Supplier Scorecard
Risk Management

2015

DATA INTEGRATION

Launched Tooling Library
Launched Idea module

2018

TOOLING / IDEA

2024

INVOICE / REMITTANCE

Dana1Source – Supplier Portal – Est. 2013

Order Management (MP&L)

- EDI connected to D1S
- Lafayette Live
- 17 plants launching

Payment / Remittance (Finance)

- Portal for suppliers to see invoice and remittance detail

Non Conformity, PPAP, APQP (Quality)

- All plants globally
- Collects all nonconformity, PPAP and APQP data for all suppliers.
- Data automated for reporting / scorecards



Supplier Management (Purchasing)

- Supplier Master & data collection
- Supports all sourcing, Sustainability, Risk, Diversity
- Source for all reporting and scorecards
- Tooling, contract and program management
- RFQ and IPR management globally
- International purchasing office RFQ management

Part Number (Engineering)

- Part detail tied to RFQ's
- Part number visualization for some plants (Italy)

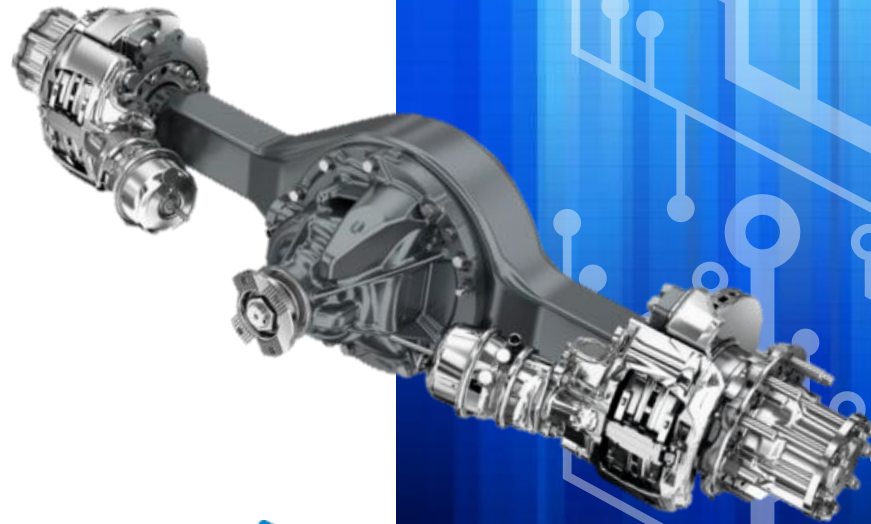
Future Development

Program Management

- Complete program management from initiation of BOM and parts from engineering (PLM) to Quote, to Source, to APQP to Manage
- Includes Risk, Sustainability and Cost Walk analysis
- Supplier Price Management – Tariffs, surcharges, freight – manage supplier pricing in an ever-changing geo-political climate

Logistics Optimization

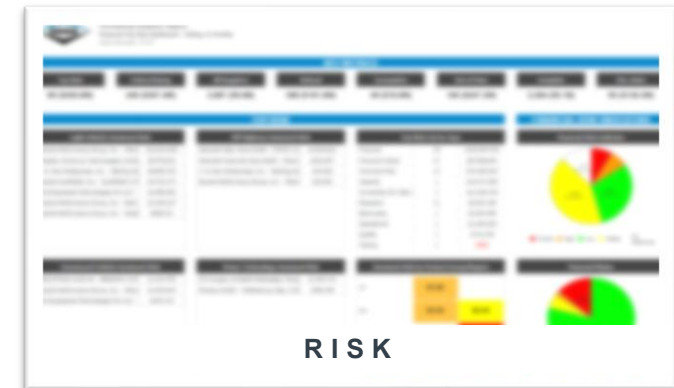
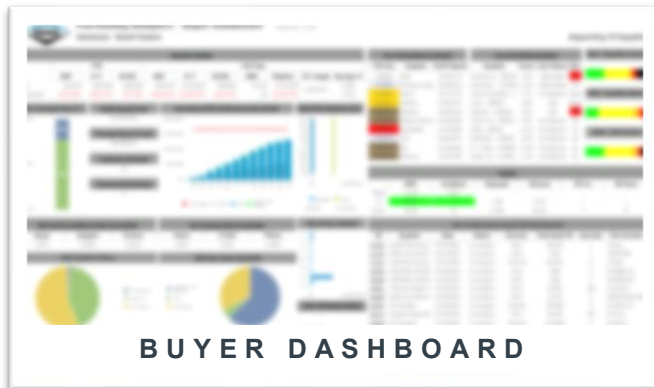
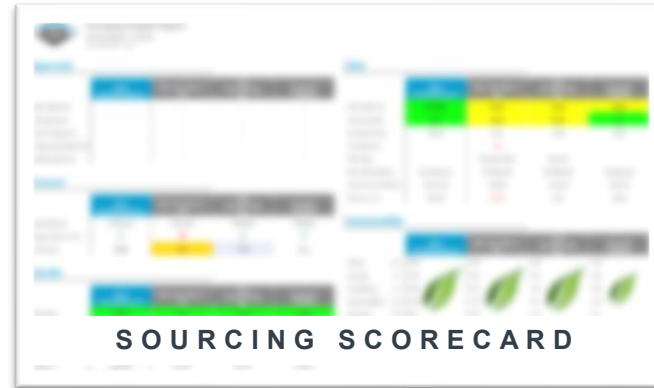
- Order Management integrated into logistics to optimize freight cost, reduce premium freight and optimized packaging
- Investigate Global Trade Management platform
- Optimize carbon footprint through logistics control tower combined with sourcing optimization in program management



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Dana1Source data integrated into Business Intelligence

Data collected from Blume on Suppliers and Quality is integrated into Dana's Analytics platform to provide the business with robust reporting and dashboarding capabilities.



Questions?

Contact: Brand@Dana.com



People Finding A Better Way[®]

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Thank you!

